J.R. Buck

Following from the Greenfield Republican Holiday Issue 1902-1903

J. R. BUCK.

That "Good digestion waits on appetite and health on both" is undoubtedly true, but there are appetites and appetites. Some are like Homer's resounding and boisterous sea terrible in its intensity, while others are shy and hesitating, like a nymph of old Arcady, waiting to be coaxed. Everybody whose appetite is fickle and non responsive should pay a visit to James R. Buck's store. It is so well known that it is hardly necessary to state that it is located on Washington street next to the old Elliott Hotel. Buck's is to Greenfield what Peeble's is to Cincinnati-the mecca for all desiring table delicacies. However, the staple article usually found in grocery stores are not wanting here. Buck's motto is "good goods at low prices." Those who are hard to please go to Buck's and they invariably get what they want. It is this capacity for satisfying the ultra critical customers that has given this house the splendid reputation it so consistently maintains. A few years ago Mr. Buck, then a very young man, but with an indomitable energy and a remarkable innate faculty of infallibly determining what the people want, started in a very small way. His fair dealings made his customers steadfast friends. He did not start out with a blare of trumpets nor try to convince the people that he was selling goods at prices far below cost. He gave honest weights and measures, honest goods, and took an honest profit.

When he told a customer that a certain coffee was Mocha, they took the coffee on trust, went home and tried it, and found it was Mocha. He got a reputation for keeping good coffee and thus won the heart of every housekeeper. From coffee it went to sugar, to hams and bacon, and canned goods, to everything he had in his store. His business founded honestly, conducted honestly, grew rapidly. He was enabled to buy goods which pleased palates hard to please, until now his stock of groceries, provisions, and vegetables can not be surpassed in quality by any grocery in Southern Ohio or indeed in the large cities. A visit to this beautifully arranged store will tone up the most hopelessly jaded palate-especially now, when toothsome delicacies fit for the Christmas table of a prince, crowd the shelves. Coffee with all its original araby aroma, tea from the best pickings of the Assam and Soo Chong gardens, hams and bacon with the flavor of October nuts, delicious canned goods, honey, sweet as that of Hymettus, flour made from the finest wheat that grows, and the scores of other articles which are naturally in demand at this festive season.

Buck's is Greenfield's popular grocery store where the best goods are kept and where reasonable prices are the rule.



JAMES R. BUCK-GROCERIES.

